**MIS 205 ASSIGNMENT 1 MzF DUE DATE: TBA (IN CLASS)**

*You can refer to your book and use the internet to carry out your research for this assignment. Please remember that assignment 1 & 3 are related and they will eventually lead to your group project. The assignment has no page limit, but it must be at least 5 pages. You must include a cover page with the names and IDs of your group members.*

**Consider the idea of a digital firm. Discuss the functions and characteristics of a digital firm briefly. Research the functions and characteristics and try to find 3 examples of businesses that can be considered digital firms. Discuss each example briefly with reasons as to why they can be considered to be digital firms (DELL corp. cannot be an example).**

**Evaluate the business models and markets of your examples and select one that may be suitable for Bangladesh. Explain your choice in terms of the IT infrastructure in this country, the level of complimentary assets etc.**

**Lastly, discuss one example of an existing business in Bangladesh that has benefited from technology along the following dimensions**

* **Reduction of workforce**
* **Automation of business processes**
* **Maximized operations & profit.**

*(For assignment 3 you will have to research the IT facilities that exist in our country more thoroughly and come up with an idea for a digital firm in Bangladesh (as close to a digital firm as possible). You can start generating ideas now if you wish or wait till I post assignment 3)*