

**School of Business and Economics**

**Department of Accounting and Finance**

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| **Course Name:** | **Introduction to Financial Management** |
| **Course Code**  **& Section No:** | **FIN 254** |
| **Semester:** |  |

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| Instructor & Department Information | |
| 1. **Instructor Name:** | **Mirza M. Ferdous (mZF)** | |
| 1. **Office Room:** | NAC 972 | |
| 1. **Office Hours:** | TBA | |
| 1. **Office Phone:** | +880 2 55668200 Ext: 1757 | |
| 1. **Email Address:** | [Mirza.ferdous@northsouth.edu](mailto:Mirza.ferdous@northsouth.edu), mirzamferdous@gmail.com | |
| 1. **Department:** | Accounting and Finance | |
| 1. **Links:** | **www.mzfsir.weebly.com** | |

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| Course & Section Information | |
| **Class Time & Location** |  | |
| **Course Prerequisite(s)** | ACT 201, BUS172 | |
| **Course Credit Hours** | 3.0 | |
| **Course Description** | This course surveys the basic concepts and tools of Financial Management. Special emphasis is given on integration of the concepts of Financial Management into a total systems approach to financial decision making. | |
| **Course Objectives** | The course is designed to orient students with fundamentals of finance and the current tools & techniques of financial management. | |
| **Student Learning Outcomes** | Upon the successful completion of this course, a student will be able to analyze financial statements, measure risk & return, apply the techniques of financial mathematics i.e. time value of money in capital budgeting decisions, evaluate capital investment proposals and apply process of valuation to debt & equity securities. | |

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| Learning Resources And Textbook(s) |

**Text Book(s)**

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| **Author** | **Title** | **Edition & Year** | **Publisher** | **ISBN** |
| Lawrence J. Gitman & C.J. Zutter | Principles of Managerial Finance | 14th Edition | Prentice Hall  (An imprint of Pearson) | 13:978-0-13-6119463/  10:0-13-611946-8 |

**Others (Reference Books, CD ROMS, DVDs, e-Library, Internet, Articles, …)**

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| ***Resource Type*** | ***Description*** | ***Type*** | ***Comments*** |
| Internet  Articles | Business news and information  Discuss issues pertaining to investment theories | Market and investment news and analysis  Academic and Trade articles | Seeing investment practices and understanding market movements  Get a sense of investment theory perspectives |

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| Teaching Strategy (Online, classroom, blended, self-directed through CD, web-based courses and DVD) |

The class will be conducted through various activities including presentation of concepts and situations, discussion and exchanges of ideas, student initiative and active involvement, cases reflecting real world context, and project. Students are expected to actively involve and to take initiative for their own learning experience.

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| Assessment Strategy and Grading Scheme | |
| **Grading tool** | **%** |
| Assignment | 15 |
| Quiz (Best 3 out of 4) | 10 |
| Midterm# 1 | 20 |
| Midterm# 2 | 20 |
| Final Exam | 25 |
| Class participation | 5 |
| Attendance | 5 |

Please Refer to NSU Student Handbook, Section: “Grading Policy”

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| Classroom Rules of Conduct | |
| 1. You may use your **laptops** in the class for class related work. Do not use your laptop for non-class related work or in any manner that will be distracting to other students or the instructor. 2. Use of **cell phones** in class is not permitted. 3. Students are advised to frequently refer to the **Student Handbook of North South University** on the following link: 4. **Academic Integrity Policy:**   School of Business does not tolerate academic dishonesty by its students. At minimum, students must not be involved in cheating, copyright infringement, submitting the same work in multiple courses, significant collaboration with other individuals outside of sanctioned group activities, and fabrications.  Students are advised that violations of the Student Integrity Code will be treated seriously, with special attention given to repeated offences.  Please Refer to NSU Student Handbook, Sections: “Disciplinary Actions” and “Procedures and Guidelines”. | |
| **Late Assignment Policy** |  | |
| Promptness is a highly valued attribute in the workplace. Students are expected to plan ahead to meet deadlines. Faculty reprimand or terminate students who are repeatedly late in submitting assignments. In this course, submitting assignments late will be penalized. For **each day late**, **10 percent** will be deducted from the value of the assignment. | | |
| **Group ProjectS Policy** |  | |
| Each group (between 3-5 students) will submit a final report consisting of approximately 3000 words (hard copy and electronic copy). More details about the structure, components, time and criteria for assessment of the project will be announced during the semester. | | |
| Exams & Make Up Policy | | | |
| In order to complete the course, students must submit all the required assignments and sit for the exams. Make-up exams are **not allowed** unless there is a major circumstance preventing the student from sitting in the exam (official material evidence is required).The syllabus will be **COMPREHENSIVE OF MIDTERM#1 AND MIDTERM#2** and the timing of the makeup is to be fixed by the instructor of the course if granted. | | | |

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| Attendance Policy |
| Students are required and expected to attend all classes and participate in class discussions. North South University mandates to fail students who are absent 25% or more from their classes, even if such absences are excusable. Students **will not be allowed** in class after **10 minutes** of the scheduled start of the class.  Please Refer to NSU Student Handbook, Section: “Study Principles and Policies” |
| Communication Policy |
| All communications should take place using the instructor’s email. Announcements in the course website will override any statement made here or in any other handouts. It is the student’s responsibility to be aware of any announcements made via Course website. |
| Appropriate Use Policy |
| All members of the North South University community must use electronic communications in a responsible manner. The University may restrict the use of its computers and network systems for electronic communications subject to violations of university policies/codes or local laws or national laws. Also, the university reserves the right to limit access to its networks through university-owned or other computers, and to remove or limit access to material posted on university-owned computers. |

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| Students With Special Needs |
| North South University will provide educational opportunities that ensure fair, appropriate and reasonable accommodation to students who have disabilities/special needs that may affect their ability to participate in course activities or meet course requirements. Students with disabilities are encouraged to contact their instructors to ensure that their needs are met. The University through its Special Need section will exert all efforts to accommodate special needs.  Please Refer to NSU Student Handbook, Section: “Special Needs Services” |

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| Students Support and Learning Resources |
| 1. SOB-Learning Center: 2. The University Student Learning Support Center (SLSC): These centers provide academic support services to students at NSU. The SLSC is a supportive environment where students can seek assistance with academic coursework, writing assignments, transitioning to college academic life, and other academic issues. SLSC programs include: Peer Tutoring, the Writing Lab, Writing Workshops, and Academic Success Workshops. Students may also seek confidential academic counseling from the professional staff at the Center.   Please Refer to NSU Student Handbook, Section: “Student Leaning Support Center” |
| Students Complaints Policy |
| Students at North South University have the right to pursue complaints related to faculty, staff, and other students.  The nature of the complaints may be either academic or non-academic.  For more information about the policy and processes related to this policy, you may refer to the students’ handbook. |

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| Course Contents & Schedule |  |

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| **Week** | **Topic** | **Chapter** |
| 1st week | The Role of Managerial Finance | Chapter 1 |
| 2nd week | The Financial Market Environment | Chapter 2 |
| 3rd week | Financial Statements & Ratio Analysis | Chapter 3 |
| 4th week | Cash Flow and Financial Planning | Chapter 4 |
|  | **Mid 1** |  |
| 5th week | Time Value of Money | Chapter 5 |
| 6th week | Time Value of Money + Interest Rates & Bond Valuation | Chapter 5,6 |
| 7th week | Interest Rates & Bond Valuation  +Stock Valuation | Chapter 6,7 |
| 8th week | Stock Valuation | Chapter 7 |
|  | **Mid 2** |  |
| 9th week | Risk & Return | Chapter 8 |
| 10th week | Risk & Return + The Cost of Capital | Chapter 8,9 |
| 11th week | The Cost of Capital | Chapter 9 |
| 12th week | Capital Budgeting Techniques | Chapter 10 |
|  | **Final Examination** |  |

Note: The instructor reserves the right to make changes to the syllabus if necessary.

~ Good Luck ~